

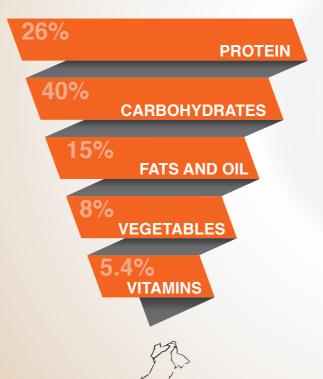
Feed your dog right, they deserve better

As any dog owner will attest, when left to their own devices dogs will eat pretty much anything...



... but the IPEAL diet for a doq consists of a healthy balanace of animal proteins, carbohydrates, fats, vegetables and vitamins

What your dog should eat







...tastes so good

Types of Dog Nutrients



adult dog

Beet & Sweet Potato

A beef protein, grain-free formula for all life stages with sweet potatoes provides highly digestible energy and limits exposure to allergy triggers for your sensitive dog. The first ingredient is real beef protein, which provides optimal nutrition for dogs that prefer the taste of beef or are sensitive to chicken.

large breed dog

Lamb & Rice

Protein and fat levels help your dog maintain a lean body condition and provide optimal nutrition for optimal health. Contains glucosamine and chondroitin to help promote your dog's joint health and Omega-6 and Omega-3 fatty acids to keep your dog's skin and coat healthy and shiny.





small breed doo

Chicken & Rich

Small kibble is easy for your dog to pick and chew, which helps clean teeth and reduce plaque. The 27% protein and 16% fat formula will provide your small breed adult dog with the nutrients necessary for notified health and an active life



Whitefish & Sweet Potato

A fish protein, grain-free formula for all life stages with sweet potatoes provides highly digestible energy and limits exposure to allergy trigger for your sensitive dog. The first ingredient is real fish for superior taste and nutrition. Supplemented with fruits and vegetables, Diamond Naturals Grain-Free Whitefish and Sweet Potato Formula provides powerful natural antioxidants for optimal health and vitality, while omega-6 and omega-3 fatty acids keep the skin and coat healthy and shiny.



Containing the same high quality ingredients as DOGIX Hi-Energy, DOGIX Original is designed to supply a consistent level of vitamins, minerals and energy to keep your dog in peak condition during off-season times.

Available in 10 kg and 25 kg bags.

